

HOW TO JOIN WITH US?

EXHIBITIONS & SPONSORSHIP

Sponsoring and/or exhibiting at Vietnam Telefilm gives you the opportunity to showcase your brand.



PARTNER

Share your business values and ideas with experts at our impressive conference program at Telefilm forums in Vietnam.



SEMINAR/ WEBINAR

Organize your own seminars related to content/entertainment industry.



VISITOR

Just visit the website www.telefilm.vn if you are interested in the Content/ Entertainment industry and want to visit the exhibition to find new partners, consolidate existing customer relations and grow your network.



Whatever your company requirements, we offer a range of exhibition packages for your exhibition presence, from cost-effective Shell Scheme, specially-tailored packages to raw space for a fully customized design build

PARTICIPATION OPTIONS:

PACKAGE STAND (3mx3mx2.5m):

- * Company facia
- * Carpet
- * Partitions
- * 02 Flourescent Tubes 20W
- * 01 Round Table
- * 01 Information Counter
- * 03 Folding Chairs
- * Waste Basket
- * Power Socket (220V/5A)



RAW SPACE

Organizer provides raw space only. Exhibitors make their own stand's design & construction (stand's design needs to receive confirmation from the Organizer), Utilities and additional services can be requested at an additional charge (management fee, construction deposit, electricity, etc.)

CONTACT US:

Organiser: **ADPEX JOINT STOCK COMPANY**



Ho Chi Minh City: Rm.G3, Ground Floor, Fosco Building
No.6 Phung Khac Khoan, Dakao Ward
District 1, Ho Chi Minh City, Vietnam
Tel: +84 28 3823 9052

Hanoi Office: Rm.310, 4F, No.142 Le Duan,
Kham Thien Ward, Dong Da Dist., Hanoi, Vietnam
Tel: +84 24 3516 2063

Email: adpex@adpex.vn / telefilm@telefilm.vn



10TH

THE 10TH INT'L EXHIBITION ON FILM & TELEVISION IN VIETNAM

Concurrent Event:



Virtual show:
01 - 30 June

Physical show:
09 - 11 June
SECC - Ho Chi Minh City



TELEFILM VIETNAM 2022

www.telefilm.vn @telefilmVN

Hosts & Sponsors:



MINISTRY OF INFORMATION
& COMMUNICATION



MINISTRY OF INDUSTRY
& TRADE



MINISTRY OF SCIENCE
& TECHNOLOGY

Organizers:



ADPEX JOINT STOCK COMPANY



VIETNAM DIGITAL COMMUNICATION
ASSOCIATION

CONNECTING THE WORLD THROUGH CONTENT!

Although the Vietnamese film industry experienced plenty of ups and downs in 2021 due to the impact of the COVID-19 pandemic, there are fresh hopes moving into the new-year.

Backed by a powerful database, our business matching platform can effectively expand your networks and bring about new opportunities. Optimise your experience at the show by reaching out to businesses from around the world!



RANGE OF EXHIBIT:

DRAMA / FICTION / SCRIPTED FORMAT

- * Feature Film
- * Miniseries
- * Mobisode/ Webisode
- * Series
- * Short Film
- * Telenovelas / Soap / Sitcom
- * TV Movies



KID & TEEN

- * Animation
- * Docs for Kids
- * Kids Interactive
- * Live - Action



NON-SCRIPTED FORMATS

- * Factual Entertainment/ Magazine
- * Reality Show/ Scripted Reality
- * TV Game Show



ADDITIONAL INFORMATION

- * 3D Programme
- * 4K Ultra HD
- * Virtual Reality/ Augmented Reality



GAMES

- * Console Game
- * Esport
- * Online/ Mobile Games



WHAT IS TELEFILM HYBRID?



An annually exhibition where we join a live event with advanced segments permitting members who can't go to the occasion face to face and oversea exhibitors can get the help from nearby organizations/delegate workplaces to deal with the actual stall on the off chance that they can't make a trip to Vietnam.

Virtual Exhibitors can participate the exhibition virtually & do business matching via video call, chat function and online namecard exchange with onsite & online visitors.

Exhibitors can participate both physically & virtually to engage with onsite & online visitors.

BRANDED ENTERTAINMENT

Branded Entertainment



DOC & FACTUAL

- * Archives
- * Arts, Music & Culture
- * Current Affairs
- * Educational, youth oriented
- * Ethnology / Sociology History & Civilisation
- * Lifestyle
- * Nature & Wildlife
- * Reality / Factual
- * Science & Knowledge
- * Social Responsibility / Green



PUBLISHING

- * Books
- * Ips
- * Newspaper/ Magazines



EROTIC/ ADULTS

MUSIC

NEWS

SPORTS

OTHER

2021 KEY FACTS: TELEFILM VIETNAM



WHY EXHIBIT AT TELEFILM HYBRID EVENT?

- ✓ A 30 day-long online market for trend leader in content/ entertainment industry.
- ✓ Offer expanded opportunities to attendees and guaranteed connectivity by putting together live and online events.
- ✓ Help increase networking opportunities and gain valuable connections through matchmaking service that connects participants with potential clients who are directly interested in their products.
- ✓ Exhibitors will be able to access focused live streaming sessions from anywhere in the world, using secure 1:1 video meetings, direct messaging, and exchange online business card.
- ✓ Attend exciting events and activities, such as live chat, educational workshops, expert movies, insightful seminars/webinars from top-notch speakers, roundtable discussions, meaningful exhibitor-visitor business matching, and product demonstrations.
- ✓ Enable participants to schedule pre-arranged meetings and source potential business partners by connecting suppliers directly with distributors, importers, retailers, and prospective investors around the globe.

